



# 2013 BC Hockey AGM Description of General Sessions

## Friday, June 7

Body Checking	E-Learning
<p><b>Paul Carson, Hockey Canada Vice President of Hockey Development</b></p> <p>Body checking—it's the hot topic in minor hockey that has gained news coverage across the country and sparked the interest of hockey enthusiasts all over Canada. It remains a focal point for minor hockey in Canada &amp; Hockey Canada strives to provide a safe &amp; positive environment for all participants in hockey.</p> <p>Topics of discussion include:</p> <ul style="list-style-type: none"> <li>- Education</li> <li>- Player Safety &amp; Enjoyment</li> <li>- Injuries &amp; Risk Assessment</li> <li>- His position on Research</li> </ul> <p>Join Paul as he discusses this always controversial hockey topic</p>	<p><b>Bill Ennos, BC Hockey Associate Director, Programs</b></p> <p>Based on Branch recommendations across the country, Hockey Canada has focused attention on three (3) identified priorities for e-learning:</p> <ol style="list-style-type: none"> <li>1. Officiating certification/re-certification</li> <li>2. Safety certification</li> <li>3. Coaching</li> </ol> <p>After three (3) years of development, products for these initiatives are nearing completion. In this session, Bill Ennos will introduce the three (3) products and the effect on the 2013-2014 BC Hockey clinic delivery and participant certification.</p>

## Saturday, June 8

Conducting Investigations	Communication and Social Media Strategies	BC Hockey Social Media Plan
<p><b>Cliff Chiu, BC Hockey Appeals Chairperson</b></p> <p>This session will outline the following methods to determine facts and circumstances for complex or sensitive matters. The presentation will provide information on:</p> <ul style="list-style-type: none"> <li>- Duty of Fairness</li> <li>- Who Should Investigate</li> <li>- Stages of the Investigation</li> <li>- Conducting Interviews</li> <li>- Reporting</li> </ul> <p>It's not just agencies or police that need to conduct quality investigations. Anybody involved in managing or representing people in any environment could potentially be involved in an investigation or will be responsible for fact finding of some kind.</p> <p>Someone within your organization will most likely be involved in an investigation, so make sure you don't miss Cliff's informative presentation.</p>	<p><b>Trevor Turnbull, Sports Business Consultant</b></p> <p>Whether it's at home, in-venue or on the go, technology enables us to develop a deeper connection with a captive audience.</p> <p>Trevor Turnbull has presented to a wide audience on the value of social media for both individuals and business. His diverse background and "non-techie" presentation style allows him to bridge the generational gap between the "traditional" and the "new media" opportunities in personal branding, networking, marketing, sales and sponsorship.</p> <p>Topics in this presentation will include:</p> <ul style="list-style-type: none"> <li>- New ways people are finding and sharing information</li> <li>- The impact technology has on how organizations communicate, engage, educate and mobilize audiences</li> </ul>	<p><b>Sean Orr, BC Hockey Coordinator, Communications &amp; Events</b></p> <p>Technology is breaking new ground and revolutionizing the way we experience our world. Tools such as live streaming, mobile applications, digital signage and social media are bringing sport to more people in more places.</p> <p>Sean Orr will present the BC Hockey social media plan, strategy and goals, how you can build a plan/strategy for your association.</p>
Governance Review		
<p><b>Marilyn Payne, President Marilyn Payne Consulting</b></p> <p>Not-for-profits (NFP) organizations have a definitive management structure that is used to help the organization achieve its intended purpose and goals.</p> <p>In this session, Marilyn Payne will discuss the structure of NFP organizations and how everyone involved plays a significant role.</p> <p>Marilyn has worked as the senior leader in NFP organizations at the provincial and national levels for over 25 years, primarily in sports management. A skilled facilitator and presenter, she has the innate ability to find common ground and solutions when working with groups of disparate individuals.</p>		