



## MEMORANDUM

July 5, 2016

**TO: Minor Hockey Association Female Contacts**

**COPY: District Association Female Directors**

**FROM: Shannon Butler, Female Development Coordinator**

**SUBJECT: 2016-2017 Female Development Initiatives**

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My name is Shannon Butler and I am BC Hockey's Female Development Coordinator for the 2016-17 Season. I am really looking forward to working with all of you to help grow the female game in all areas, from players to coaches to officials.

You are receiving this memo because we have you listed as the contact person for female hockey in your Association. If this is not you, or there is someone else in your Association who fills this role, please let us know so we can update our contact list.

This memo is to provide you with information for the upcoming season and opportunities that your Association can provide for females. The following female-specific programs are available for the 2016-2017 season:

### 1. Esso Fun Days

Esso Fun Days are a free program offered by Hockey Canada that introduces the basic skills of hockey (skating, passing, shooting) in a fun, positive, and non-threatening environment to females of all ages. Both a one (1) day and a six (6) week program are offered. The program is free for participants. Hockey Canada provides jerseys and also contributes money towards ice costs.

Last season, BC tied Ontario with 11 Esso Fun Days held around the province. This year, we're looking to do even better! Please let us know if you are hosting an Esso Fun Day so we can help promote the event and list the event details on the BC Hockey website.

[More Information](#)

[Apply to Host Now](#)

### 2. Try Hockey/Bring A Friend Events

"Try Hockey" is a program Hockey Canada has implemented to assist with children trying hockey for the first time. The Try Hockey program gives BC Hockey the ability to cover non-members through Hockey Canada Event Coverage.

To host a Try Hockey or Bring a Friend event, please contact [BC Hockey](#) or fill out the ["Try Hockey" sanction form](#).



### 3. Jamborees

BC Hockey Female Jamborees are one of the premier events offered to female players aged 5-12. The grassroots program is geared towards females already playing the game, as well as those starting out. The event creates a non-competitive atmosphere which allows the participants to have fun and play with other girls with similar abilities and experience from around the province. Jamborees stress sportsmanship, fair play, and respect for fellow players, coaches and officials. Players are placed onto teams based on age and ability and compete in skills sessions and games, as well as off-ice activities.

This year, BC Hockey will be hosting six (6) Jamborees: Canucks Jamboree (Lower Mainland), North Central, North West or North East/Yukon, Okanagan, East or West Kootenay, and Vancouver Island. Last year, more than 320 players participated in four (4) Jamborees around the province.

[More Information](#)

[Apply to Host Now](#)

### 4. World Girls Hockey Weekend

This year's World Girls Hockey Weekend (WGHW) takes place October 7 – 9, 2016. We encourage each Association to host an event such as an Esso Fun Day, Try Hockey/Bring A Friend event, Coach Clinic, or even a ball hockey game. BC Hockey will also be hosting an event at the Surrey Sport & Leisure Centre featuring the "[Long Game](#)". More information and registration will be available in August.

### 5. We Are Coaches

We are Coaches is an initiative driven by Hockey Canada that fully supports the associations from coast to coast that host an all-female coaching certification event.

The goals of this initiative are to:

- Help build infrastructure to support and sustain the growth of female hockey in Canada
- Develop role models and leaders within the female hockey community
- Remove barriers to coaching education

[More Information](#)

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For more information on female hockey in Canada, check out Hockey Canada's "[Guide to Female Hockey in Canada](#)", Hockey Canada's female hockey [web page](#), or BC Hockey's female hockey [web page](#).

If you have any questions, comments, or concerns during the season, please don't hesitate to contact myself ([bfdc@bchockey.net](mailto:bfdc@bchockey.net)) or the BC Hockey office ([minorrec@bchockey.net](mailto:minorrec@bchockey.net), 250-652-2978).

Thank You,



Shannon Butler  
Female Development Coordinator  
BC Hockey

