

## BC Hockey

### Board of Directors Meeting

July 21 and 22, 2016

Merlot Room - Penticton Lakeside Resort

#### In Attendance

##### Members:

Randy Henderson	Chair of the Board
Dawn Bursey	Director
Chuck Campbell	Director
Bill Greene	Director
Brian Harrison	Director
Andrew Jakubeit	Director
Darryl Lerum	Director
Neil McNabb	Director
Grant Zimmerman	Director

##### Observers:

Barry Petrachenko	Chief Executive Officer (CEO)
Bill Ennos	Director, Programs
Jeremy Ainsworth	Director, Operations
Carla Soares	Director, Finance & Administration
Julie Dobell	Executive Assistant

#### OPENING REMARKS

Randy Henderson welcomed everyone to the meeting and noted that Chuck Campbell is joining via video conference for the first day of the meetings.

#### SESSION ONE – Rob Cooke Presentation

Randy Henderson welcomed Rob Cooke to the meeting. Rob Cooke introduced himself and discussed what was going to be covered over the next two days. The session started at 9:04am.

#### Board Role and Purpose

Rob Cooke asked the Board what questions they have related to their role and purpose.

The following questions were asked by the Board:

- Do we let the loud voices of a few influence our purpose?
- How accessible and profiled should Board members be in the communities? Should we have a more vested interest on how they are doing their business? How do we get our expertise out to these people?

The Board discussed having a better engagement strategy with our members and developing the Blue Ribbon program to assist Minor Hockey Associations (MHA) with their day-to-day business.

#### Review of BC Hockey Strategic Direction

The Board worked in pairs to define what BC Hockey's vision, mission and strategic positioning meant to them. The Board discussed if lifelong hockey can go beyond ice.

### **Defining Board Priorities for the Next 12 Months**

The Board discussed the top three (3) issues to focus on over the next 12 months, and identified the following priorities:

1. Increasing and retaining numbers.
2. Increasing support for membership.
  - a. Development of regional centres – pilot ready for September 2017
3. Increase speed to market of developing and developed technology from both inside and outside current technology partners.

### **Agenda Items**

Rob Cooke discussed the importance of having a clear purpose behind agenda items. He noted that the following four points should be reviewed when adding an item to the agenda:

- a) To Share info on key issues, events, project status, etc.
- b) To request input and advice related to individual or committee areas of responsibility.
- c) To make decisions related to identified areas of joint accountability
- d) To discuss and explore future vision and direction of BC Hockey

### **SESSION TWO – Rob Cooke Presentation**

Rob Cooke thanked everyone for their participation during session one.

### **Board Priorities for the Next 12 Months**

The Board further discussed the three (3) priorities that were identified. Rob Cooke noted that the next steps would be for the CEO to operationalize the issues and fit them into the strategic plan.

Randy Henderson asked if the investigation of off-ice hockey programming could be added to the priority list. The Board agreed that they would like the BC Hockey office to investigate off-ice hockey programming further.

#### **Motion 2016-07 07**

That the BC Hockey office investigate forms of hockey (other than ice) to see if it fits into the framework of the BC Hockey mission statement and vision.

(Jakubeit/Lerum)

**Carried**

### **BC Hockey Accomplishments Over the Next 5 (Five) Years:**

Barry Petrachenko went through a document that outlined a vision for BC Hockey over the next five (5) years. Barry Petrachenko noted that the visions were divided up into the current strategic plan layout and were worded in a way to ensure they were measurable. The Board was asked to identify if they agreed with the updates or if they had any reservations. See Appendix A.

### **Code of Conduct**

The draft Board Code of Conduct was reviewed. Discussion followed on Board decisions and whether a Board member could go against the Board decision at the AGM, whether Board members could hold proxy votes at the AGM, and the need for a provision for suspending or temporarily removing Board Members. These items were directed to the Governance Committee for review and clarity. See Appendix B.

**Motion 2016-07 08**

That the draft Code of Conduct be accepted once editorial changes have been made and it has been reviewed by the Governance Committee.  
(Greene/Harrison)

**Carried**

**Board Member and Relations**

Rob Cooke asked the Board to review who they communicate with and who they need to develop enhanced relationships with. The Board created the following list:

- Parents
- Players / potential players
- Referees
- MHAs
- Sponsors / partners
- Districts

The Board discussed what the desired outcome of communication with each group is.

**BOARD BUSINESS ITEMS****Opening Remarks**

Randy Henderson thanked Rob Cooke for leading the Board through the two (2) sessions. The Board business session started at 3:34pm on July 22.

**MEETING AGENDA AND SCHEDULE**

The following additions were requested:

- 8.0 Initiation Program Announcement
- 9.0 World Junior Bid
- 10.0 Board Schedule

**Motion 2016-07 09**

That the agenda be approved as amended.  
(Zimmerman/Greene)

**Carried**

**APPROVAL OF MINUTES****Motion 2016-07 10**

That the minutes of the July 5, 2016 Board of Directors meeting be approved as presented.  
(Harrison/Zimmerman)

**Carried**

**ENGAGEMENT STRATEGY**

Barry Petrachenko discussed the engagement strategy memo that went out to the Board prior to the meeting. Barry Petrachenko noted that he would narrow down the topics to align with the priorities the Board set out for the coming year. The engagement strategy list will be sent to the Districts and a schedule will be set for Board members and operational staff to be observers at District meetings.

### **HCSS POLICY EXEMPTION**

Barry Petrachenko reviewed the HCSS Policy 12.02, which states that all HCSS students must attend the same designated educational institution. Barry Petrachenko noted that two (2) HCSS have students that attend multiple educational institutions and they may warrant an exemption to the policy.

#### **Motion 2016-07 11**

To approve the Pursuit of Excellence and Vancouver City Hockey Academy to be exempt from the Policy 12.02 for the 2016-2017 season.

(McNabb/Greene)

**Carried**

#### **Motion 2016-07 12**

To have the School Program Committee review and provide input for Board consideration on the students who attend multiple educational institutions.

(Campbell/Jakubeit)

**Carried**

### **MALE HIGH PERFORMANCE PROGRAM STRUCTURE ADJUSTMENT**

Barry Petrachenko reviewed the proposed updates to the Male High Performance Program structure. Barry Petrachenko noted that the same updates will be made with the Female High Performance program.

#### **Motion 2016-07 13**

That the Female and Male High Performance program structure adjustments be approved.

(McNabb/Zimmerman)

**Carried**

### **OFFICIATING DEVELOPMENT AWARD**

Barry Petrachenko reviewed the request from the Officiating Committee to change the name of the Officiating Development award to the "Development in Officiating – Mike Landucci Award."

#### **Motion 2016-07 14**

That the Officiating Development award be renamed to the "Development in Officiating – Mike Landucci Award".

(Jakubeit/Greene)

**Carried**

### **POLICY ADJUSTMENT – PARTICIPATION IN LEAGUES OUTSIDE OF BC (1.30)**

Barry Petrachenko discussed the wording issues in Policy 1.30. The wording needs to clarify how member MHAs seek permission to play in leagues outside of BC Hockey jurisdiction. Please see Appendix C.

#### **Motion 2016-07 15**

That the recommended adjustment to the wording in the Participation in Leagues Outside of BC Policy be approved.

(Harrison/Lerum)

**Carried**

## **LIFE MEMBERSHIP**

Barry Petrachenko reviewed the Life Member Bylaw adjustment memo with the Board.

### **Motion 2016-07 16**

To designate Al Matthews as a Life Member.  
(Greene/Lerum)

**Carried**

### **Motion 2016-07 17**

That the Governance Committee prepares a resolution for the 2017 AGM for the removal of the limit of Life Members.  
(Greene/Campbell)

**Carried**

## **INITIATION PROGRAM ANNOUCEMENT**

Barry Petrachenko reviewed the request from Pacific Coast Amateur Hockey Association (PCAHA) for exemption from the cross ice hockey mandate.

### **Motion 2016-07 18**

To deny the request for Pacific Coast Amateur Hockey Association to be exempted from the cross ice hockey mandate.  
(Jakubeit/Lerum)

**Carried**

Chuck Campbell and Grant Zimmerman abstained from voting.

The Board asked that the Governance Committee review non-votes and abstention of voting for clarification for in the poll process.

## **WORLD JUNIOR BID**

Barry Petrachenko reviewed BC Hockey's bid for the 2019 World Junior Championships. Barry Petrachenko informed the Board that the TwentyTen group has been contracted to assist in preparing the bid, and the cost would be offset by contributions from partners involved.

### **Motion 2016-07 19**

To endorse that BC Hockey moves forward with the bid process and to approve expenditures up to \$50,000 for the preparation of the bid.  
(Jakubeit/Lerum)

**Carried**

## **BOARD SCHEDULE**

Barry Petrachenko notified the Board that the meeting schedule for the year has been updated and was included in the meeting materials.

## **ADJOURNMENT**

### **Motion 2016-07 20**

That the meeting be adjourned at 4:30pm  
(Zimmerman/Greene)

**Carried**

# APPENDIX

**Appendix A**  
**BC Hockey Visioning and Goals**  
**In the next 5 years**

## **Growth and Communications**

### **Promotion - Increase in participants**

A hockey leadership summit has been hosted by BC Hockey  
The BC Hockey logo is desired by the member participants, appears on the jerseys of 75% of our member teams and is visible in every arena in BC and the Yukon  
Branded merchandise is available for sale on an online store on our website with annual revenue from sales totaling \$10,000+ annually.  
Building interest in fan base for the game  
Outreach to outside or current member / outside of hockey community

### **Recruitment - Increase in participants, attraction of quality personnel**

Standing and Program Committees and Operational Staff (Coordinators) are populated with subject matter specialists for every role, and are operating by August 1 of each season.  
The number of participants has increased by 5%.

### **Relationships - Building positive interaction with key stakeholders**

BC Hockey has an established alumni program.

The 100<sup>th</sup> anniversary celebrations were held, and each member participated in some capacity.

Opportunities have been provided for dialogue and positive interaction between various segments of the membership.

Operational synergy has been achieved between BC Hockey and Hockey Canada – five major programs now undergo a refined planning process annually.

## **Governance and Finance**

### **Administration - Support operations at all levels and areas of the Branch**

BC Hockey has facilitated discussion by the membership on the topics of increased participation levels, implementation of the LTPD model and increased playing season options being offered by member MHAs

BC Hockey has established a program to assist and guide member associations toward improved administration.

BC Hockey is more available to our members through the establishment of ~~two~~ regional centres.

### **Finance - Generation of funding to support current and future programming**

Partnerships have been developed which result in a 10% increase in marketing/sponsorship revenues.

### **Regulation - To ensure policies and procedures best reflect the needs of the player**

Published materials are concise, and duplication of information has been removed to avoid any inconsistencies.

Residential boundaries have been reviewed. The development of a new tiering system has been investigated.

## **Game / Hockey Operations**

### **Competition - To provide quality experiences for the participants**

Policies and procedures are developed to ensure that the quality of BC Hockey Championships is improved and consistent.

Work with Hockey Canada to improve the delivery of regional, national and international competitions.

Host bids for regional, national and international competitions have been successful.

### **Development of Participants - Maximize the experience for the player**

All programming within BC Hockey and our membership is in line with the LTPD model.

### **Identification of Excellence - Provide quality programming for elite participants**

Success in national events from our HP teams (top four (4) placement).

High Performance programming has been expanded to offer development opportunities to more than the players selected to Team BC.

The number of BC Hockey participants on national teams is reflective of BC Hockey's proportion of the national membership.

### **Safety - Improve safety of participants**

All personnel involved in BC Hockey sanctioned events have provided a valid CRC.

Hockey is recognized as a safe sport for BC Hockey participants. Tools, policies and regulations have been developed (e.g. parent education, screening policies, regulations regarding body checking, etc.)



## **Appendix B**

### **Draft Board Code of Conduct**

1. The Board is committed to effective decision making and once a decision has been made, the Board speaks with one voice. Board members must uphold and administer the decisions and policies made by the Board.
2. Board members must be loyal to BC Hockey and shall not take any actions or make a decision that is in conflict with the best interests of BC Hockey.
3. Board members shall comply with the laws of British Columbia, and with the Bylaws, Regulations, policies and procedures that have been approved by the Board.
4. Board members shall avoid any conflict of interest where their personal interests or relationships interfere with BC Hockey but shall declare any potential conflict of interest and refrain from discussion and voting where applicable.
5. Board members shall respect and maintain the confidentiality of information obtained directly or indirectly through their involvement with BC Hockey.
6. Board members shall observe all statutory and regulatory requirements respecting their responsibilities for framework governance, Board self-governance, operational governance, and advocacy.
7. Board members represent the organization in the community and may speak in their capacity as such. However, on matters of substance, when speaking in the community, they speak for the Board in accordance with decisions made by the Board.
8. Board members shall not discriminate by reason of race, religious belief, colour, gender, mental or physical disability, marital status, ancestry, age, place of origin, family status, source of income, or sexual orientation.
9. Board members have a duty to treat other Board members, the CEO, staff and all members of BC Hockey with respect, and without abuse, harassment, bullying or intimidation.
10. Board members shall adopt clear, documented processes and have equal access to information
11. Board members shall participate in Board meetings, become and remain informed as to issues and developments that are relevant to Board responsibilities, policies and operations.
12. Board members shall support and defend all Board decisions; even if one's personal view is a minority one.
13. The CEO is the sole employee of the Board. All issues pertaining to the CEO's staff shall be addressed by the CEO in accordance with policies approved by the Board.
14. Conduct of the members of BC Hockey shall be scrutinized by the Board in accordance with the Bylaws.

## Appendix C

# MEMORANDUM

July 8, 2016

**TO:** Board of Directors

**FROM:** Barry Petrachenko  
Chief Executive Officer

**SUBJECT:** BC Hockey Policy 1.30 Review

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Please note the following clarification required of the Board of Directors. BC Hockey Policy 1.30 outlines the requirement for member MHAs to apply for permission to play in leagues outside of BC Hockey jurisdiction:

Teams may seek permission to participate in Leagues that operate outside BC Hockey. If such permission is granted the team will require the approval of the BC Hockey Board of Directors on recommendation of the applicable Program or Divisional Committee to participate in a BC Hockey Championship.

The nuance here is that this policy does not specify who would provide the approval in situations where an applicant wishes to play outside of BC Hockey programming but does not intend to compete for a BC Hockey Championship. In order to clarify this process, the following adjustment to the wording is recommended for your consideration:

Teams may seek permission from BC Hockey Board of Directors, with input from the appropriate Divisional Coordinator and/or District to participate in Leagues that operate outside BC Hockey. If such permission is granted the team will also require the approval of the BC Hockey Board of Directors, on recommendation of the applicable Program or Divisional Committee, to participate in a BC Hockey Championship.

If you have any questions regarding this subject please to contact me.