



Cyber Bullying

***The Internet has no delete button. Bullying
online lasts forever!*** PrevNet



Hockey Canada's Prevention History



In January of 1997 the CHA Board of Directors formed the Sub-Committee for the Prevention of Harassment and Abuse to address identified issues:

- *Complaints procedures for handling of disclosures*
- *Mechanisms to deal with abusive or harassing coaches*
- *Selection of coaches and volunteers (screening)*
- *Ways to minimize abuse and harassment (prevention)*
- *Understanding false allegations*

Hockey Canada's Prevention History



This Sub Committee developed a number of initiatives that were implemented including:

- *Coaching workshop and training*
- *Speak Out and Conflict Management Modules for Officials*
- *Speak Out – Act Now Guide*
- *Communications*

Kids Help Phone

- *Was a key partner for Hockey Canada and Speak Out as the program was rolled out*
- *Provided Hockey Canada with support by way of a 24 hour help line for kids*



The Addition of Bullying



- *Shortly after the introduction of Speak Out bullying education and awareness was added to the curriculum*
- *Cyber-bullying then became an identified type of bullying within the Hockey Canada policies and curriculum*



Today cyber-bullying is an issue we all deal with as administrators, coaches, officials, parents and players and includes

- *Mean and sometimes threatening emails or text messages*
- *Spreading gossip, secrets or rumors about another person*
- *Creating blogs or websites that have stories, cartoons, pictures or jokes ridiculing others.*
- *Taking an embarrassing photo of someone with a digital camera and emailing that photo to others*
- *Posting false or hurtful messages on online bulletin boards or in chat rooms.*

PrevNet



The issues are challenging!

- *Occurs 24 hours a day-Overlaps from school to hockey to everyday life*
- *There is no way to get away from it*
- *The ability to hide behind the technology*

The solutions are even more challenging.....



Cyber-Bullying – A Plan of Attack



Zero Tolerance



- *Education*
 - ✓ *Web*
 - ✓ *Social Media*
 - ✓ *Twitter*
 - ✓ *Links to current information such as Kids Help Phone and PREVnet*

- *Policy Building*
 - ✓ *Administrators Resource Package*
 - ✓ *Policy Templates*

- *Promotion*
 - ✓ *Messaging from KHP, Hockey Canada, and the Branches*
 - *Website*
 - *Social Media Channels*
 - *Themes such as friendship and self esteem*
 - *KHP Help Line*



Hockey Canada workgroup to address required steps identified through:

- Environmental Scan*
- Networking*
- Electronic Messaging*
- Policy and Administration Tools*



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