



BC HOCKEY

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Melanie Jue



Melanie Jue has been nominated for the position of BC Hockey Director and has confirmed a willingness to serve.

Personal:

Residence: Richmond, BC

Occupation: Professional Athlete, Sport Ambassador and Owner/Founder of Empower Hockey

Education:

-Bachelor of Science in Applied Economics and Management with double concentration in Business Strategy and Marketing from Cornell University

-Graduated Certificate continuing into a Masters in High Performance Coaching and Technical Leadership from the University of British Columbia

Employment Background:

- Professional Hockey Player Kunlun Red Star 2018-Present
- CEO Empower Hockey 2016-Present
- Assistant Coach NCAA Div 1 Lindenwood University 2014-2017
- Head Coach Pursuit of Excellence Hockey Academy 2013-2014
- Assistant Coach Pursuit of Excellence Hockey Academy 2012-2013
- Summer Camp Supervisor at the Richmond Oval 2011-2012
- Marketing and Communications Coordinator at the Richmond Oval 2011-2012
- Customer Service Representative at the Richmond Oval 2010-2012

Hockey / Sport Background

- Current Professional Hockey Player (WHL Champion 2020, Clarkson Cup Finalist 2018)
- NCAA Div 1 Varsity Ice Hockey Player, Cornell University 2006-2010 (ECAC Champion 2010, Ivy League Champion 2010, NCAA Finalist 2010)
- NCAA Div 1 Varsity Field Hockey Player, Cornell University 2008-2010 (First Team All Ivy 2008/2009, Second Team All American Midwest Region 2008/2009)
- Richmond Minor Hockey Association 1992-2006
- U18 Team BC 2002-2006, Ice Hockey (Bronze Medal 2005)
- Team BC 2002-2006, Field Hockey
- Team Canada 2015/2019, Ball Hockey (Gold Medalist 2015/2019)

Volunteerism / Community service

- Coach
- Promote growth of Womens hockey in China by running try hockey days and skill camps
- BC Winter Games Head Coach
- BC U18 High Performance Coach
- Referee

BC Hockey Involvement / Board

- Athlete 2002-2006
- Coach at various selection camps and high performance camps 2010-2014

Assets for the Board

- Unique perspective as player turned coach turned professional athlete
- Been part of every level of hockey from minor hockey to professional as both a coach and player
- Current knowledge of how sport organizations run in this day and age
- Ability to listen and observe to find solutions to problems that arise
- Passionate about the development of young athletes and providing a safe environment to learn, develop and grow as both people and hockey players

Candidate's other listed attributes

- Excellent Communication skills
- Up to date with current social media trends and use
- Desire to continually improve and look for "better ways" to do things

